



Hide 'n Seek sunglasses, \$20 retail, Eye2i, 866-463-9324, www.eye2i.ca

Scratch-resistant sun readers, \$20 retail with case, Canadian Gift Concepts, 866-411-1043, www.cgonline.ca



Fashion sunglasses with butterfly print and topaz crystals, \$19.99, Vanity Fashions, 902-468-6763, www.vanityfashions.com



Aviator sunglasses with clear crystals, \$17.99 retail, Vanity Fashions, 902-468-6763, www.vanityfashions.com



Tweener sunglasses, \$15 retail, Eye2i, 866-463-9324, www.eye2i.ca

The Choicest Specs of the Season

Whether your clientele prefers classic shades or the latest styles, our round-up of the hottest specs will impress your most finicky fashionistas

SHADES OF SUMMER

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Scratch-resistant sun readers, \$20 retail with case, Canadian Gift Concepts, 866-411-1043, www.cgconline.ca

Bifocal sunglasses with rhinestones, \$25 retail, Eye2i, 866-463-9324, www.eye2i.ca

Cyclops sunglasses, \$20 retail, Eye2i, 866-463-9324, www.eye2i.ca

Cyclops sunglasses, \$20 retail, Eye2i, 866-463-9324, www.eye2i.ca

Kameleon Jewelry sunglasses with removable Jewel Pop, from \$79 retail for glasses, from \$24 retail for jewel, Lotus Jewellery, 866-431-4484, www.kameleonjewelry.com

ICU bifocal sun readers, \$23 retail, Accent Imports, 800-263-3551, www.accentimports.ca

THE HIT LIST



The Toddler

Sweet shape, shatter-proof lenses and bendable frames make RKS Flex shades the best on the market for kids
 \$18 retail, Gabby's, 888-442-2297, www.gabbys.net



The Reader

Tres chic sun readers stand up to squinting and for style
 \$20 retail with case, Canadian Gift Concepts, 866-411-1043, www.cgonline.ca

Fun Fact!
 While they hit the fashion scene in the 1940s, sunglasses have actually been around for ages. Inuit peoples wore flattened walrus ivory glasses with a narrow slit to block the sun's harmful rays.



The Classic

Don't give anything away with Hide 'n Seek sunglasses
 \$20 retail, Eye2i, 866-463-9324, www.eye2i.ca



The Fashionista

Bling Bling all the way down the catwalk baby!
 \$35 retail, Eye2i, 866-463-9324, www.eye2i.ca

SUN-GLASS 411

The skinny on selling shades



Designed to protect our eyes from bright sunlight and the damaging effects of ultraviolet radiation, sunglasses are a personal item consumers take great care in choosing. This season, look for aviator, Jackie O and Wayfarer styles to steal the spotlight.

Health Canada recommends wearing sunglasses that block 60 to 92 per cent of visible light and UVA rays, and between 95 and 99 per cent of UVB rays while driving and to protect eyes from harsh sunlight.

Sunglasses that block up to 97 per cent of visible light and up to 98.5 per cent of UVA rays are recommended for prolonged sun exposure, but not for driving.

Polarizing lenses are designed to cut glare due to reflection, making them a good choice for driving and participating in outdoor activities in the snow or on water.

Most sunglasses on the market have plastic lenses which are tougher than glass and less likely to shatter. Look for pairs with a scratch-resistant coating. Also, check the lenses for distortion by putting the sunglasses on and looking at a rectangular pattern, such as floor tiles. If the lines stay straight when you move your head up and down and side to side, then the amount of distortion is acceptable.