

Take customers on a wild ride with this  
crop of rustic and worldly deco items

Styling by Leslie Groves Photography by Rob Fiocca



# EXPLORER STYLE



Grey cable-knit throw, reversible brown and feather-print cushion and throw, brown suede cushion, Attitudes Import, 800-479-0199, [www.attitudesimport.com](http://www.attitudesimport.com)

Metal antler hook, cowhide pillow, Mongolian sheep wool pillows, two-tone taupe throw with fringed edge, brown plaid throw, Canfloyd Trading, 800-263-3551, [www.canfloydtrading.com](http://www.canfloydtrading.com)

Grey velvet pillows, Daniadown Home, 800-663-9088, [www.daniadown.com](http://www.daniadown.com)

Horse plate, Danica, 888-632-6422, [www.danicaimports.com](http://www.danicaimports.com)

A and Z bookends, leather trunks, map book box, Imports Canada, 800-668-4236, [www.importscanada.com](http://www.importscanada.com)

# THE ELEMENTS

How to weave *Explorer Style* into  
the fabric of your store



## Go with the Grain

Touches of wood elevate  
the grouping's neutral palette with interesting  
textural qualities

**Bookends, Imports Canada, 800-668-4236,  
www.importscanada.com**



## Winning Qualities

Objects with rich patinas emphasize  
*Explorer Style's* worldly elements

**Trophy, Imports Canada, 800-668-4236,  
www.importscanada.com**

**Fun Fact!**  
French explorer  
Jacques Cartier  
is credited with  
naming Canada  
"Kanata"



## Stag Party

Rustic antlers make this story  
appealing to men, as well as perfect for  
a lodge or cottage

**Metal antler hooks, \$40 retail, Canfloyd Trading,  
800-263-3551, www.canfloydtrading.com**



## Giddy Up

An item or two adorned with  
a mare speaks to the hunting lodge vibe  
this style throws off

**Cushions, \$13 to \$20 retail each, Indaba Trading,  
800-746-3222, www.indabatrading.com**